

1st British-Polish IT Forum

Dear Sir/Madam,

The Embassy of the Republic of Poland in London and the Polish Investment and Trade Agency would like to invite you to the 1st British-Polish IT Forum, to be held on Tuesday, November 20th at the Polish Embassy in London.

Poland is rapidly growing a global reputation as a great place for doing tech. Its high schools and technical universities turn out large numbers of hard-working and focused young people with the right skills in maths and problem-solving. Corporations from around the world have set up their IT hubs in Poland which are delivering outstanding results for them. And Poland can boast a great many of its own IT firms, large and medium-sized as well as impressive fast-growing start-ups. This event serves to highlight the benefits that mutual cooperation can bring in for both British and Polish IT companies.

Speakers from UK firms with tech operations in Poland will explain why they chose to set up there, while Polish tech firms will showcase some large projects they have undertaken for UK clients in sectors such as AI, VR, healthcare, smart cities, imaging, games, FinTech and insurance.

As well as giving the tech experts a deep insight into why Poland is such a good place for discovering the new solutions and resolving the old issues, this event will also be an opportunity to meet up between senior people from IT industry of both countries, and to discuss what's the best way forward – in-house investments, or outsourcing to reputable tech firms with a solid track record. The event is designed to facilitate contact between British and Polish firms, making it easy to identify firms with the technologies you need to achieve your business goals through better use of tech.

RSVP required



Embassy
of the Republic of Poland
in London



Polish Investment
& Trade Agency
PFR Group


british
polish
chamber
of commerce



1st British-Polish IT Forum

13.00-20.00, Tuesday 20 November, Polish Embassy
47 Portland Place, London W1B 1JH

Agenda

13.00-14.00: Registration, light lunch, networking

14.00-14.15: Welcome speeches

14.15-15.15: Panel 1 – **Lessons learned.** Key assumptions behind the setting up of nearshore centres of excellence. Based on the experience of British IT hubs in Poland. Speakers from Hargreaves Lansdown and Sage PLC.

15.15-15.30: Networking break

15.30-16.30: Getting it right the first time. How to set up frictionless collaboration and build a win-win partnership with a Polish outsourcing company. What are the most common mismatches from buyers' and vendors' perspectives? How to measure and motivate performance above and beyond the standard SLA. Panel with both buy and sell side.

16.30-16.45: Networking break

16.45-17.50: Panel 3 – **Can you outsource innovation?** Can outsourcing be about something more than just augmenting your team? How to leverage your partners' know-how to create new products or business models. Can Poland be a source of inspiration for British tech?

17.50-18.00: closing remarks His Excellency Arkady Rzegocki, Ambassador of the Republic of Poland

18.00-20.00: Buffet dinner, cocktails & networking



Embassy
of the Republic of Poland
in London



Polish Investment
& Trade Agency
PFR Group


british
polish
chamber
of commerce


PLUGin
POLISH INNOVATION
DIASPORA