

**Polska**



# Polish Fashion Show

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Search for Clothing, Footwear and Leather Goods with a "Polish Fashion" Tag!

Clothing, footwear and leather accessories designed and manufactured in Poland are popular among foreign customers, because they are high quality products designed with attention to every detail and they are available at affordable prices.

Growing awareness of foreign customers about the quality of Polish products has encouraged manufacturers to promote all the fashion companies that manufacture their products exclusively in Poland under the common label "Polish Fashion":

The project began in 2014 (on [Poznań Fashion Fair](#)). The event included [Polish Fashion Show](#) where the latest collections of programme participants was presented.

The promotional activities will be carried out in two ways as they will be addressed both to the owners of boutiques and end consumers. Moreover end-customers will be able to easily recognize Polish products in shops and showrooms because of the "Polish Fashion" tags attached to the new collections of clothing, footwear and leather goods.

**Participants:**

GIOELLO

BOCA

CARL VERSSEN

Dorota Goldpoint

MARSELINI

Feria

L'Ame de Femme

Mapepina

Natalia Dler

Pocopato

POTIS & VERSO

Blu

SEMPER

SENSO

Seyes

Sun of Gaba

SUNWEAR

FABER

KASTOR

LANIERI FASHION

MMER

SEMPRE

VIZARD

**FILM**

[www.polskamoda.pl](http://www.polskamoda.pl)

[www.polishfashion.eu](http://www.polishfashion.eu)

**FACEBOOK**



**INNOWACYJNA GOSPODARKA**  
NARODOWA STRATEGIA SPÓJNOŚCI



**MINISTERSTWO  
ROZWOJU**

**UNIA EUROPEJSKA**  
EUROPEJSKI FUNDUSZ  
ROZWOJU REGIONALNEGO



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